



Metrics Global, Inc. Enables Apple Pay for Merchants

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LAS VEGAS--(BUSINESS WIRE)--Metrics Global, Inc., a worldwide provider of payment services, today announced it's providing merchant support of In-App Purchases with Apple Pay, effective immediately.

This means that Metrics Global merchants who are selling products and services through an iOS app running on 8.0 or above can now begin offering their customers the option of paying through Apple Pay.

Metrics Global provides comprehensive payment services for businesses of all sizes and annually processes over \$2 billion in client sales. Services provided include card processing, a global payment gateway, cash advances, gift/loyalty programs, and training stipends among others. Support for Apple Pay enables merchants to offer a new payment option for their customers purchasing services or items through their apps.

With Apple Pay, when making a purchase within the merchant's app, customers can utilize stored payment cards and authorize payment through fingertip identification rather than the time-consuming manual entry of credit card information.

Wendy M. Yurgo, President and CEO of [Metrics Global](#), says, "Our goal is to provide our merchants with a suite of best-in-class options that enable them to attract, retain and grow their customers. When we can partner with our merchants to help them grow their business while providing them with superior customer service and competitive rates, then we secure our client base as well."

Metrics Global has provided a step-by-step guide to help their clients implement Apple Pay. Anyone interested in Metrics Global payment services can contact the company at 888-891-5445.

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About Metrics Global, Inc.

Metrics Global provides comprehensive merchant account services for businesses of all sizes - from home-based start-ups to multinational Fortune 500 corporations. Metrics Global annually processes over \$2 billion in client sales and has sustained a 99% client retention rate. As worldwide leaders in providing innovative, transparent payment solutions, Metrics Global, Inc offers competitive rates, an exceptional level of service and intensive attention to client needs. Our focus on building trust and fostering long-term client relationships has made Metrics Global the world's premier partner for merchant services.

Metrics Global is located in Las Vegas, Nevada. To learn more about Metrics Global, visit MetricsGlobal.com.

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