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Fragmob Announces Partnership With Metrics Global, Inc.

Integrated Partnership Will Streamline Mobile Processing Experience for Hundreds of Thousands of Users in the Direct Selling Industry

SAN DIEGO, CA--(Marketwired - Dec 2, 2015) - Fragmob, Direct Selling's mobile technology innovator, today announced its partnership with Metrics Global, Inc., a worldwide provider of payment services. This partnership marks the first Fragmob integrated partnership with a global payment processing company.

Metrics Global provides comprehensive payment solutions for businesses worldwide and annually processes over \$3 billion in client sales. Services provided include card processing, a global payment gateway, tokenization, gift and loyalty programs, cash advances and training stipends among others.

"Our goal at Metrics Global is to provide global, flexible solutions that simplify those activities central to our clients' businesses," said Wendy M. Yurgo, President and CEO at Metrics Global. "Our partnership with Fragmob helps us provide another such solution while enhancing user experience."

As a result of this integrated partnership, Fragmob and Metrics Global will be able to offer their joint customers a better mobile user experience. By embedding Metrics Global's payment processing platform into the Fragmob direct selling business app, the two companies will be able to offer their joint customers a more seamless experience. In addition, through its customer data vault, Metrics Global can offer tokenization solutions on PCI-compliant servers that provide Fragmob clients with secure portability of their data.

"Every day hundreds of thousands of financial transactions are processed through the Fragmob mobile apps, and we are always looking for partners to help enhance both the security and reliability of these transactions. We are very pleased to make our partnership with Metrics Global official and begin to provide our clients in common a better, more integrated mobile offering," said Sonya Cooper-Turner, Director of Channel Sales at Fragmob.

About Fragmob

An international mobile sales automation software provider, Fragmob instigates action through technology that enables Direct Selling companies to realize the benefits of a powerful mobile solution. Servicing hundreds of thousands of users in more than 30 countries, the Fragmob mobile platform drives Direct Selling sales reps towards the most focused, effective actions for their business in real-time and delivers actionable metrics so clients and users can achieve higher sales in less time. Visit Fragmob at <http://fragmob.com/> and on Twitter at [@Fragmob](#).

About Metrics Global, Inc.

Metrics Global provides comprehensive merchant account services for businesses of all sizes -- from home-based start-ups to multinational Fortune 500 corporations. Metrics Global annually processes over \$3 billion in client sales and has sustained a 99% client retention rate. As worldwide leaders in providing innovative, transparent payment solutions, Metrics Global, Inc offers competitive rates, an exceptional level of service and intensive attention to client needs. Our focus on building trust and fostering long-term client relationships has made Metrics Global the world's premier partner for merchant services. Metrics Global is located in Las Vegas, Nevada. To learn more about Metrics Global, visit MetricsGlobal.com.