



Metrics Global Offers Insurance Marketplace for Direct Selling Companies

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LAS VEGAS--(BUSINESS WIRE)--Metrics Global, Inc., a worldwide provider of payment services, today announced it has partnered with Lumina Insurance Services to offer a comprehensive health insurance marketplace for direct selling companies in the United States.

Through an online healthcare marketplace, organizations of all sizes will be able to offer their distributors, who are typically independent contractors and not eligible for company benefits, the ability to shop multiple insurance carriers, compare, and enroll for individual health, life, vision, dental and supplemental plans through a single online platform. The Metrics Global Marketplace, which offers both national and regionally available plans with competitive premiums, is completely free and backed by support from 400 U.S.-based licensed insurance agents with regional expertise. The Marketplace is available exclusively to all clients of Metrics Global with the ability to white label for larger direct selling companies.

William Kinney, Executive Vice President in charge of Business Development at Metrics Global, says, "We continually seek solutions that help our clients strengthen and grow their businesses; this is an integral commitment we have beyond the payment processing solutions we provide. Health insurance has become quite complex, especially in the U.S., so we knew our clients would appreciate a solution that simplifies the process and adds tremendous value. This marketplace makes sourcing and receiving competitive health insurance uncommonly easy for any independent contractor, and the dedicated agent-assisted service team Lumina has created is simply brilliant and invaluable. Many of our direct selling clients have shared their never ending objective to increase distributor loyalty and retention. Through this partnership, we are very excited that we can now offer our larger direct selling clients the ability to brand their own healthcare marketplace at no cost."

Founded in 2000, Lumina Insurance Services has its headquarters in San Diego and serves clients throughout the country. "In today's complex marketplace, consumers want choice in their insurance shopping experience. Through the Metrics Global Marketplace, we offer both the choices and flexibility that consumers deserve, along with a dedicated team who will educate, enroll and service each member," says Arash Kouhi, Founder and President of Lumina Insurance Services.

Given his vast experience in the insurance industry, Arash has been tapped to serve as Director of Benefits for Metrics Global, spearheading the execution of this nationwide initiative.

To learn more about the Metrics Global Marketplace, visit MetricsGlobal.com/Marketplace or call Arash at 888-891-5445 extension 715.

About Metrics Global, Inc.

Metrics Global provides comprehensive merchant account services for businesses of all sizes - from home-based start-ups to multinational Fortune 500 corporations. Metrics Global annually processes over \$3 billion in client sales and has sustained a 99% client retention rate. As worldwide leaders in providing innovative, transparent payment solutions, Metrics Global, Inc. offers competitive rates, an exceptional level of service and intensive attention to client needs. Our focus on building trust and fostering long-term client relationships has made Metrics Global the world's premier partner for merchant services. Metrics Global is located in Las Vegas, Nevada. To learn more about Metrics Global, visit MetricsGlobal.com.

About Lumina Insurance Services

Lumina Insurance Services is a niche, boutique specialty firm whose passion is servicing its clients' needs as a one-stop resource for finding simple, easy-to-understand Medicare, health insurance, long-term care and risk management plans. Lumina is devoted to helping organizations provide security and relief to each independent business owner and employee, regardless of their circumstances. Offering the best benefits at the best price, and particularly concerned about connecting with its independent business owners, Lumina Insurance Services is the partner to achieve your organization's retention and growth goals. Lumina considers its duty to be an empathetic and flexible partner that can be depended on. They are fully dedicated to bringing independent business owners more than insurance; they bring peace of mind.

Contacts

Metrics Global

Arash Kouhi, 888-891-5445 extension 715

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