metricsgl@bal.

## Unified Payment Solutions Everywhere



#### DIRECT SELLING EXPERTS

We are payments partners, advocates, and problem-solvers. Whether your company is launching new markets or enhancing payment processes in existing ones, we understand the complexities and payment challenges unique to Direct Selling.



#### **Technical Flexibility**

Developers, software engineers and technologists are important decision making stakeholders. Our APIs integrate easily with your back office software to make payment integrations frictionless, scalable and painless.



We support payments in 173 countries, which includes local acquiring in 58 markets. Localization ensures lower costs, better approval rates and fewer or no cross border fees. Having experienced partners in your sales regions simplifies and strengthens your global position.

#### **Localized Payments**

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From bank transfers and cash vouchers to digital wallets and direct debits, a growing number of consumers are choosing LPMs over traditional credit cards. Supporting LPMs displays deep commitment to the market and unlocks the largest possible consumer base.



#### **Compliance & Advocacy**

Metrics Global was founded specifically because we saw a huge deficit in the payment solutions for fast-growing, far-reaching companies in the Direct Selling industry. Our deep experience and history of industry advocacy gets powerful results for our clients.

#### **Direct Selling Industry**

We provide the direct selling expertise needed to navigate the complexity of global payments and maximizing your revenue, while you focus on supporting your independent consultants and growing your business.

# 180.5B

#### GLOBAL DIRECT SELLING INDUSTRY

Global Direct Selling Retail sales were over \$180.5B USD in 2019 and continued to rise in all global regions (excluding China).

Source: WFDSA 2019-2020 Annual Report

#### OF DIRECT SELLERS ARE OUTSIDE OF THE USA

There are almost 120M direct sellers globally, compared to 7M direct sellers in the United States.

Source: WFDSA 2019-2020 Annual Report, DSA 2020 Growth & Outlook Report: US Direct Selling in 2019



#### YEARS SERVING DIRECT SELLING COMPANIES

Our company was founded specifically to meet and solve the needs and requirements of Direct Selling companies worldwide.

#### About Us

At Metrics Global, we believe payments flow better when the solution is designed around the unique needs of your business. That's why we're seen as the alternative to prepackaged payment solutions. Our commitment to deep consultation not only gets powerful results for our clients. It also explains a client retention rate that leads the industry.

We believe passionately in our five values:

#### **Trust & Transparency**

Features and benefits are important. The personal relationship is more important.

#### **Real Partnership**

It takes hard work, sometimes tough conversations, and a joint commitment to a WIN/WIN philosophy.

#### Reliability

We do what we say we will do. Enough said.

#### **Business Transformation**

From the C-suite to the accounting clerk its all about adding meaningful, measurable value.

#### Service

Our reputation has been built on a commitment to outstanding service.

#### **Global Headquarters**

1160 N. Town Center Drive Suite 100 Las Vegas, NV 89144

1-702-757-6900 metricsglobal.com

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