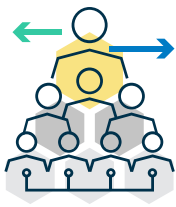


# Unified Payment Solutions Everywhere



## SOLUTIONS

We are payments partners, advocates, and problem-solvers. We deliver you the wisdom and insights we've gained from years of success in your industry. We know the pathway to speed your growth, and can point out the obstacles that can arise along the way.



### Direct Selling

Metrics Global is a leader in providing comprehensive payment acceptance and optimization solutions for the direct selling industry. We understand the complexities and payment challenges unique to direct selling so you can focus on growing your business.



### Retail & Physical Goods

Whether your sales take place in a brick and mortar location, a trendy "pop-up", a farmer's market, or in a frictionless e-commerce environment, a secure payment experience should always be at the heart of the transaction, regardless of the size of your business.



### SaaS

B2B, B2C and B2B2C software companies are all centered around providing an integrated, recurring and secure payment experience. Global reach, ease of integration, payment method optionality, high conversion and approval rates and consolidated reporting are table stakes.



### Travel & Hospitality

The global travel and hospitality ecosystem has been forced to reinvent itself amid the current turbulent environment. Business models and stakeholders are focused more than ever on digitization, security, geographical reach and localization to truly meet the needs of today's traveler.

## Solutions for you

Your business is unique and so is your customers' journey. Our payments technologies enable us to offer solutions that optimize your path to success in your industry and most importantly, with your customers.

\$35B+

### DIRECT SELLING INDUSTRY

Retails sales in the USA alone were over \$35B in 2019 and continued to rise despite the global pandemic.

Source: DSA 2019 Industry Overview

### RETAIL BUSINESS

When given a choice, over 50% of consumers preferred purchasing online than any other method.

Source: McKinsey Merchant Survey of 1,000+ merchants in the US and the UK in 2018.

50%

### E-COMMERCE SALES

E-commerce sales will reach 14.4% of all US retail spending in 2020 and expect to be over 19% by 2024

Source: 2020 McKinsey Global Payments Report

19.2%

## About Us

At Metrics Global, we believe payments flow better when the solution is designed around the unique needs of your business. That's why we're seen as the alternative to prepackaged payment solutions. Our commitment to deep consultation not only gets powerful results for our clients. It also explains a client retention rate that leads the industry.

We believe passionately in our five values:

#### Trust & Transparency

Features and benefits are important. The personal relationship is more important.

#### Real Partnership

It takes hard work, sometimes tough conversations, and a joint commitment to a WIN/WIN philosophy.

#### Reliability

We do what we say we will do. Enough said.

#### Business Transformation

From the C-suite to the accounting clerk its all about adding meaningful, measurable value.

#### Service

Our reputation has been built on a commitment to outstanding service.

### Global Headquarters

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**metricsglobal**