

# Unified Payment Solutions Everywhere



## VALUE ADDED SERVICES

We are payments partners, advocates, and problem-solvers. We deliver you the wisdom and insights we've gained from years of success in your industry. We know the pathway to speed your growth, and can point out the obstacles that can arise along the way.



### Tokenization

Because fraud is growing ever more sophisticated and widespread, data encryption is not enough. Tokenization is the more secure option, reducing your vulnerability to data breaches, PCI non-compliance fines and loss of consumer confidence.



### Fraud Protection

Bot attacks, hidden proxies, sophisticated malware... cybercrime is outsmarting traditional security defenses. Step up your fraud protection with our lineup of proven, best-in-class solutions for growing and established businesses.



### CardSync: Account Updater

Automatically update your customers' credit card account details, avoiding disruption to your revenue streams and additional expense of managing failed payments. Unlike some account updaters, you only pay for the payment data that is updated.



### Chargeback Management

You can fight expensive chargebacks with a few easy clicks. Seamless integration puts your hands on the wheel. Data drives better decisions. Automation keeps things simple. All engineered to lower costly disputes and prevent chargebacks before they happen.

## Value Added Services

We will continue to develop and add technologies and services that match your fast-growing business' needs today, and equip you for the constantly evolving future.

7.3%

### THE COST OF FRAUD IS UP

The cost of fraud was up 7.3% in 2020. Every \$1 of fraud costs e-commerce merchants \$3.73.

Source: LexisNexis® Risk Solutions 2020 True Cost of Fraud™ Study: E-commerce/Retail Edition

### PAYMENT CREDENTIALS CHANGE YEARLY

Up to 33% of all payment credentials change each year.

33%

Source: U.S. statistics, cited in study by Auriemma Consulting Group-Automatic and Recurring Card Payments, Cardbeat US, Issue 5, 2016

\$130B

### NOT SO FRIENDLY FRAUD

The rate of expected losses for retailers due to card-not-present fraud is expected to amount \$130 billion by 2023.

Source: Vukova, Christina, "61+ Ecommerce Fraud Statistics to Help You Stay Safe in 2020," Review 42, December 13, 2019

## About Us

At Metrics Global, we believe payments flow better when the solution is designed around the unique needs of your business. That's why we're seen as the alternative to prepackaged payment solutions. Our commitment to deep consultation not only gets powerful results for our clients. It also explains a client retention rate that leads the industry.

We believe passionately in our five values:

### Trust & Transparency

Features and benefits are important. The personal relationship is more important.

### Real Partnership

It takes hard work, sometimes tough conversations, and a joint commitment to a WIN/WIN philosophy.

### Reliability

We do what we say we will do. Enough said.

### Business Transformation

From the C-suite to the accounting clerk its all about adding meaningful, measurable value.

### Service

Our reputation has been built on a commitment to outstanding service.

## Global Headquarters

1160 N. Town Center Drive  
Suite 100  
Las Vegas, NV 89144

1-702-757-6900  
metricsglobal.com

**metricsglobal**