

# CBD Payment Processing



## OUR EXPERIENCE MAKES THE DIFFERENCE

In 2019 we originated a 100% US-based platform for processing the sales of CBD and CBD-based products all over the globe. Since then, our clients with compliant CBD products have been confidently processing payments without the fees, taxes or other limitations of processors using offshore banking.



### Streamlined Platform API

All of your CBD products can be processed using the same platform as your other products. Our platform and API removes the need for multiple integrations across regions, channels or payment methods.



### Stable, Secure & Simple

Our cloud-based, PCI level 1 compliant platform is state of the art, frictionless and scalable. It supports everything from data vaulting and tokenization to global card account updater and robust fraud prevention capability, all through one technical integration.



### No offshore taxes or cross-border fees

All of your processing can take place in the United States. That means you avoid the requirements of offshore processing which require a foreign entity and paying their local taxes, as well as unexpected cross-border fees for your customers.



### No delayed settlement times or high reserves

We treat your CBD-based products just like any other products. There are no high-risk restrictions like delayed settlements times, or high reserves that can choke your cash-flow and slow your growth.

## STANDARD MERCHANT PRICING

Some processors use CBD-based products as an opportunity to increase their margins by placing you in the high-risk category. Because of our industry experience and reputation, we are proud to deliver standard merchant pricing for our clients with CBD-based products.

**No so-called high-risk pricing, cross-border fees, or international tax liability.**



### CBD GLOBAL HEALTH MARKET

was \$24.9B in 2020 and is expected to reach \$123.2B by 2027, expanding at a growth rate of 25.6% over the next six years.

Source: Grand View Research "CBD Oil & CBD Consumer Health Market Size, Share & Trends Analysis Report by Product, by Distribution Channel, by Region, and Segment Forecasts, 2020 - 2027" August 2020.

### OF CONSUMERS FOUND CBD TO BE EFFECTIVE

This finding is consistent across surveys: a huge majority of CBD users are pleased with the effectiveness of the CBD products they use.

Source: HelloMD Brightfield Report "Understanding Cannabidiol" July 2017



### HAVE MOVED TO BUY CBD ONLINE

As a result of the pandemic, DTC (direct-to-consumer) have seen large increases in business, and anticipate even greater ongoing growth.

Source: Brightfield Group US CBD Market Report "Navigating Seismic Shifts" July 2020



## About Us

At Metrics Global, we believe payments flow better when the solution is designed around the unique needs of your business. That's why we're seen as the alternative to prepackaged payment solutions. Our commitment to deep consultation not only gets powerful results for our clients. It also explains a client retention rate that leads the industry.

We believe passionately in our five values:

### Trust & Transparency

Features and benefits are important. The personal relationship is more important.

### Real Partnership

It takes hard work, sometimes tough conversations, and a joint commitment to a WIN/WIN philosophy.

### Reliability

We do what we say we will do. Enough said.

### Business Transformation

From the C-suite to the accounting clerk its all about adding meaningful, measurable value.

### Service

Our reputation has been built on a commitment to outstanding service.

## Global Headquarters

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